



For Immediate Release
Photographs Attached

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The First Beer Garden in Atlanta's Piedmont Park

Brews, bites, and tunes supporting the Piedmont Park Conservancy

ATLANTA, GA, December 10, 2018 – On the evening of November 29th, the Piedmont Park Conservancy hosted its first Piedmont Park Beer Garden fundraiser, an initiative of [Young Professionals for Piedmont Park](#). The Conservancy is a small nonprofit with a big job, and supporting the Park was as fun as it was beneficial to the community. Thanks to the efforts of all involved, the Conservancy raised approximately \$3,000 for the Park.

Over 150 guests arrived at Magnolia Hall where the building's original blacksmith's forge fireplace was well lit, cozying up the mission-style event hall. The event's presenting sponsor was Harry Norman Realtors. Guests also received a free beer stein provided by the Ice Box Cool Stuff and several craft beers from Victory Brewing Company. Guests ate food from the SMASH food truck, listened to live music by the Rogue Tones, and mingled playing cornhole and laughing around the picnic tables.

In addition to funds raised, the Beer Garden introduced many new community members to Piedmont Park's thriving support community. The nonprofit works hard to hold gatherings that let guests enjoy this space in novel ways, like the Beer Garden or popular Splish Splash Doggie Bash. Check out more events at piedmontpark.org.

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The Piedmont Park Conservancy is a member and donor funded nonprofit working in partnership with the City of Atlanta to maintain and enhance historic Piedmont Park. Founded in 1989, the Conservancy raises over \$3 million each year to enhance and maintain the park. Today, the Conservancy manages over 90% of the overall maintenance and security of Piedmont Park.