



For Immediate Release
Photographs Attached

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More than 700 People to Celebrate Piedmont Park and the Power of Play

ATLANTA, GA, February 15, 2018 – On Thursday, April 26, 2018 the Piedmont Park Conservancy will be hosting our annual Landmark Luncheon. The Conservancy is celebrating the Power of Play which represents Piedmont Park as an active community of people of all ages. Piedmont Park encourages healthy activities and the Power of Play showcases how the park is every Atlantans playground.

As the featured speaker, Arthur Blank - Owner of Atlanta United FC will highlight the importance of sports and activities in the Atlanta community. This year's presenting sponsor is Cox Conserves. Guests will enjoy complimentary champagne at the reception sponsored by Georgia Power as well as lunch catered by Dennis Dean.

More than 700 people will be in attendance in their best spring derby attire. We hope to see many new faces under the tent at Landmark Luncheon this year to celebrate this time-honored tradition. The event will happen from 11am to 1pm at The Promenade at Legacy Fountain in Piedmont Park.

Tickets are available at: www.piedmontpark.org/landmarklunch

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The Piedmont Park Conservancy is a member and donor funded nonprofit working in partnership with the City of Atlanta to maintain and enhance historic Piedmont Park. Founded in 1989, the Conservancy raises over \$3 million each year to enhance and maintain the park. Today, the Conservancy manages over 90% of the overall maintenance and security of Piedmont Park.