



**Green Market**  
AT PIEDMONT PARK

# 2012 *Green Market Arts & Crafts Vendor Application*

## **CERTIFICATIONS AND LICENSES**

Vendors must have liability insurance and business licenses to participate in the Green Market. Copies of Business License and liability insurance must accompany this application.

Business/Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone Number: \_\_\_\_\_

E-mail Address \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

Website: \_\_\_\_\_

Please include website and/or photos of your products.

## **Product Jury**

Vendors interested in selling Arts and Craft products are required to submit products for evaluation by market manager as part of the application process. Manager will contact potential vendors once their application is reviewed and preliminarily accepted to set a time for product jury.

1. What are the products you want to offer at the market?
  
  
  
  
  
  
  
  
  
  
2. Who produces the products you want to offer at the market?
  
  
  
  
  
  
  
  
  
  
3. What are the environmental and social impacts of your products and the materials used to produce them?

4. Please provide name, e-mail and phone numbers for all those selling for your business at market. All sellers are required to have knowledge and experience with the production of product. If this changes throughout the season please contact to update.

Name: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Phone: \_\_\_\_\_

**FEES** Application fee                    \$30 (non-refundable and must accompany the application)

**Weekly Market Booth Fees**

Arts and Craft                            \$35 (will be collected day of market)

Fees are based on a 10X10 booth space. Additional space may be available 5' or 10', for \$3 per additional foot.

**SELECTION**

ALL INTERESTED PARTICIPANTS MUST COMPLETE THE APPLICATION AND RETURN TO BE CONSIDERED FOR THE MARKET.

Art/Craft Vendors will be notified by email if accepted. No art/craft vendor should assume that they are accepted until the market manager contacts them, after the application has been reviewed. Should the market reach full capacity, accepted participants will be placed on a waiting list.

**BOOTH REQUIREMENTS**

All Vendors are responsible for providing displays, tables, umbrellas and canopies that meet PPC guidelines, as well as petty cash for customer change. Freestanding 10' x 10' canopies are accepted and or umbrellas with weighted stands. There is space in our Community Center to store your tents and tables. Vendors must keep a tidy and professional space. Banners, tablecloths and signage with prices are required. Each booth space is 10' x 10'.

**PLEASE REVIEW VENDOR HANDBOOK**

**AVAILABLE ON-LINE OR REQUEST ONE FROM THE MARKET MANAGER**

**DATES AND HOURS OF OPERATION**

The Green Market is open rain or shine Saturdays May 5<sup>th</sup> - December 8<sup>th</sup> 9am-1pm

**Please Circle all dates you would like to participate in the market**

May	5	12	19	26	
June	2	9	16	23	30
July	7	14	21	28	
August	4	11	18	25	
September	1	8	15	22	29
October	6	13	20	27	
November	3	10	17	24	
December	1	8			

Need Water:                            Yes \_\_\_\_\_                    No \_\_\_\_\_

Need electricity (120):            Yes \_\_\_\_\_                    No \_\_\_\_\_

Piedmont Park Conservancy will continue to promote the Green market as part of the Conservancy's marketing and media program and utilize existing communication channels, such as Conservancy newsletter, Green Market e-Newsletter, PPC Website ([www.piedmontpark.org](http://www.piedmontpark.org)) TV, radio, newspaper and light pole banners (up year round), to draw thousands to the market each week.

### RETURNING COMPLETED APPLICATIONS

Complete and return the application along with the application fee, copies of licenses, certificates, proof of insurance and photographs of your product to Market Manager in one of the following ways:

- \_ Mail to:  
Green Market Manager  
P.O. Box 7795  
Atlanta, GA 30357-0795
- \_ Fax to 404-876-4175
- \_ Scan and email to [market@piedmontpark.org](mailto:market@piedmontpark.org)
- \_ Payment to, Piedmont Park Conservancy may be made by check, money order or credit card.  
Please do not send cash.

Market Manager: Holly Hollingsworth  
Office: 404-876-4024 ex 323  
Email [market@piedmontpark.org](mailto:market@piedmontpark.org)

Payment type accepted: check money-order credit card

### APPLICATION PAYMENT ENCLOSED (\$30)

Credit Card Information: Visa Master Card Amex

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Billing Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Phone number: \_\_\_\_\_

If accepted into the Green Market I agree to abide by the Rules and Regulations of the Green Market, TO OBTAIN LIABILITY INSURANCE, and any and all PERMITS and LICENSES (where applicable); TO SELL ONLY products produced by my farm, business and/or production facility. I FURTHER AGREE NOT to make any legal claims of any kind whatsoever against Piedmont Park Conservancy, its representatives, employees and volunteers from any damage arising of the operation of the Green Market and in the sales of my products on the market site. I understand that I am allowed to sell only products listed on this application and that this measure is designed to ensure a sustainable product mix in a small market and maintain the authenticity of the Market's mission. I understand that in order to expand my line of products/offerings beyond what is described in my application. I must first contact the Market Manager for approval.

\*Signed \_\_\_\_\_ Date \_\_\_\_\_  
(Merchant)