



For more information contact:
Monica Thornton or Aimedia Kelley
Piedmont Park Conservancy
404-875-7275

For Immediate Release

Conservancy Updates Status of 2011 Screen on the Green

ATLANTA (May 8, 2011) With Turner's announcement in January of a management change at Peachtree TV, Piedmont Park Conservancy was informed that it no longer had a partner to produce Screen on the Green. Since that time, the Conservancy has attempted to secure sponsors, but announced today that they have run out of time. Piedmont Park Conservancy, which holds the permit for the popular annual summer film festival, is committed to finding the necessary funding to host Screen on the Green in 2012.

"It is our desire to continue the tradition of kicking off every summer with great movies in this great park," said Yvette Bowen, President and CEO of Piedmont Park Conservancy. "As one of our many *free* community-building initiatives, we have treasured our first ten years of movies on Piedmont Park's Meadow. This year's event, however, the timing of Turner's announcement left us with too little time to secure sufficient sponsors to support it and, as such, must be cancelled," she added.

Screen on the Green began in Piedmont Park in 2000. Thousands of Atlantans have attended the family-friendly series over the years. Classic movies like *Mommie Dearest*, *Star Wars*, *Casablanca* and *The Wizard of OZ* have helped make Screen on the Green Atlanta's premier outdoor movie festival.

About Piedmont Park Conservancy

Piedmont Park Conservancy is a member and donor funded nonprofit working in partnership with the City of Atlanta to maintain and enhance historic Piedmont Park. Founded in 1989, the Conservancy has raised and invested more than \$60 million in private funds for Park improvements and today manages over 90% of the overall maintenance and security of Piedmont Park. Newly opened Park amenities include Legacy Fountain and the Promenade, the wetlands, a re-naturalized Clear Creek, 3 acres of hardwood forest, basketball courts, bocce courts, the new aquatic center, the Greystone event facility, an expanded dog park and new lawns.

###