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For Immediate Release

Conservancy Debuts Piedmont Park's Newest Landmarks
Mayor announces date for opening 25 new acres in Atlanta's most visited Beltline park

ATLANTA (April 12, 2011) Piedmont Park Conservancy announces that as a part of the 53-acre expansion, The Promenade at Piedmont Park will open just in time for one of Atlanta's oldest spring tradition. Mayor Kasim Reed will activate the fountain at noon. City officials, members of the Conservancy, its board, staff and advisory committee will also be on hand to celebrate the opening of new green space in Piedmont Park and highlight the Conservancy's commitment to conservation.

The Promenade boasts the new Legacy Fountain and two grand meadows, with stunning views of the new wetlands and woodlands. The fountain features more than 70 jets, reaching up to 30 feet in the air and magnificent LED-lighting, capable of showcasing more than 1 million lighting configurations.

"The City of Atlanta supports the Conservancy's efforts to consistently enhance and care for this great park," said Mayor Reed. "Healthy, thriving parks are essential for a healthy, thriving Atlanta," he added.

With the first Phase of the expansion near completion, park goers have over fifteen new amenities to visit that also include the wetlands, a re-naturalized Clear Creek, 3 acres of hardwood forest, 1 ½ basketball courts, 2 bocce courts, the new aquatic center, the Greystone event facility, an expanded dog park, new lawns, and many more spaces to enjoy. "We are thrilled to present more free amenities to the citizens of Atlanta that are directly in-line with our mission to preserve and enhance the Park experience for all," said Yvette Bowen, President and CEO of Piedmont Park Conservancy. "I believe these new additions will improve the entire region's ultimate livability," she added.

There are still 15.5 acres of parkland associated with Phase 1 that have not yet been completed. The development of that land has a \$2.5 million price tag and includes new pedestrian entrances, boardwalks, a pickup sports field, paths and more. The Conservancy is in the process of raising the funds with a goal to complete all construction by early 2012.

Legacy Fountain and The Promenade are part of the \$41.25 million project to expand Piedmont Park by 53-acres. The expansion addresses the eighth and final project outlined in the 1995 Piedmont Park Master Plan, and adheres to the fundamental principles guiding the overall rehabilitation of the Park. A future phase of the expansion, which borders The Beltline, will include a community garden, new playgrounds, a skate park and more.

About Piedmont Park Conservancy

Piedmont Park Conservancy is a member and donor funded nonprofit working in partnership with the City of Atlanta to maintain and enhance historic Piedmont Park. Founded in 1989, the Conservancy has raised and invested \$60.21 million in private funds for Park improvements and today manages over 90% of the overall maintenance and security of Piedmont Park. Newly opened Park amenities include Legacy Fountain and the Promenade, the wetlands, a re-naturalized Clear Creek, 3 acres of hardwood forest, 1 ½ basketball courts, 2 bocce courts, the new aquatic center, the Greystone event facility, an expanded dog park and new lawns.

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