



For Immediate Release

EAGLES TO PLAY PIEDMONT PARK FRIDAY, OCTOBER 15th

**The Green Concert Returns to Piedmont Park
Conservancy Continues the Environmental Themed Music Series**

Atlanta - (July 29, 2010) Piedmont Park Conservancy announced today that The Green Concert will return to Piedmont Park on Friday, October 15, 2010 in the restored 10th street Meadow. The environmental themed concert series will raise funds to operate and maintain Piedmont Park's 53-acre expansion while promoting environmental sustainability. This year's concert will feature the musical magic of the Eagles.

"The Green Concert has played a tremendous role in making Piedmont Park's 53-acre expansion possible. This year's concert is going to help the Conservancy begin to maintain the Park moving forward, especially in such lean economic times," said Yvette Bowden, President and CEO of Piedmont Park Conservancy. "This Green Concert will benefit the Conservancy's 40% expansion of the Park's green space and will also be an opportunity for people to learn and live a greener life," she added.

As in 2007 and 2009, The Green Concert is about environmental sustainability and guests are encouraged to use MARTA, walk or bicycle to the event. There is limited parking and the streets surrounding the Park will be closed to non-residents. During the previous two events, more than 80% of attendees took alternate transportation and this year guests are strongly encouraged to continue that legacy. The Conservancy was able to introduce guests to a variety of environmental initiatives and recycled more than 10 tons of trash, used solar powered ATMs and utilized bio-diesel fuels.

Tickets for this year's Green Concert featuring Eagles go on sale to the public on Saturday, August 7th @ 10AM at www.livenation.com or charge by phone at (800) 745-3000. People who sign-up for the Conservancy's electronic newsletter at www.piedmontpark.org will be e-mailed a special pass code that will allow them to purchase pre-sale tickets starting this Saturday, July 31st @ 10AM.

Tickets are only \$ 55.00 plus applicable fees and are for general admission.

There will be a limited number of \$ 250.00 VIP tickets available. The VIP area has been enhanced for the 2010 concert to include:

- **Designated VIP General Admission Area in front of the stage**
- **Private hospitality tent with complimentary food and beverage**
- **Private Air Conditioned Restrooms**
- **Private VIP Entrance**
- **VIP Laminate**

Patrons will be allowed to bring in low back chairs for their comfort and ease. Please visit www.piedmontpark.org or www.ticketmaster.com for approved size.

The previous Green Concerts have featured the Dave Matthews Band with the Allman Brothers and Paul McCartney.

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About Piedmont Park Conservancy

Piedmont Park Conservancy is a member and donor funded nonprofit working in partnership with the City of Atlanta to maintain and enhance historic Piedmont Park. Founded in 1989, the Conservancy has raised and invested more than \$23 million in private funds for Park improvements, and today manages over 90% of the overall maintenance and security. By 2010, the Conservancy will have invested an additional \$41.25 million in Phase I expansion projects.

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