



Piedmont Park Conservancy Receives AT&T Gift That Honors BellSouth's Giving Traditions In Atlanta

Atlanta, Georgia – (February 12, 2007) – Piedmont Park Conservancy, the nonprofit organization working in partnership with the City of Atlanta to restore and enhance Piedmont Park, received a \$1 million gift from AT&T Inc. (NYSE:T). The contribution supports the Conservancy's capital campaign to increase the Park by 53 acres, which will add forty percent new green space and amenities such as walking trails, community gardens, and playgrounds. Piedmont Park is one of Atlanta's most visited free attractions and is home to several well-attended annual festivals, performances and community programs. The gift is one of AT&T's first community gifts since its merger with Atlanta based BellSouth, which had been one of the city's most committed philanthropic corporate citizens.

"AT&T is proud to support the expansion of Piedmont Park under the leadership of the Conservancy," said Sylvia Anderson, President, AT&T Georgia. "AT&T is committed to strengthening communities, and the people and places that make them unique, and Piedmont Park is a treasure for all Atlantans."

Since 1912, when the original master plan was created by the sons of Frederick Law Olmsted, fallow land to the north of Piedmont Park was intended to be included as Park land. Through the sizable commitment from AT&T, the expansion of the Park by 40% is becoming more of a reality. The Conservancy plans to raise the additional funds needed for the expansion over the next 6 to 8 years. Construction on the historic Bathhouse, also part of the first phase of the campaign will begin this fall.

"Through the support of caring corporate partners such as AT&T, we have the unprecedented opportunity to expand Piedmont Park and give the more than 3 million annual visitors an increase in usable and needed Park land," said Debbie McCown, President and CEO of Piedmont Park Conservancy. "You will be able to enter the Park at 10th Street and walk all the way to Ansley Mall – by way of a beautiful park, complete with serene tree lined paths and open green space, and away from cars and traffic," she added.

The rapid in town redevelopment and the projected growth of the city necessitates the need for more green space. Metro Atlanta projects to add 2.3 million people and 1.7 million jobs over the 20 next years. Midtown Atlanta, where the historic Park is located, will be the prime area of growth, with 4,000 expected new residential units annually for the next 10 years. The northeast quadrant of the future BeltLine will have stops along its path in Piedmont Park.

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About Piedmont Park Conservancy: The Conservancy is a member and donor funded nonprofit organization working in partnership with the City of Atlanta, to maintain and enhance historic Piedmont Park. Founded in 1989, the Conservancy has raised and invested more than \$23 million in private funds for Park improvements, and today manages over 90% of the overall maintenance and security.

About AT&T: Through the AT&T Foundation and the AT&T Pioneers, the company provides both financial and volunteer resources that enrich the communities in which its employees work and live.

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